

RAFFY FRANCISCO

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Summary

Hybrid UI-focused Front-End Developer and Senior Graphic Designer with 4+ years of experience delivering scalable interfaces, design systems, and high-impact visual assets for web and mobile platforms. Proven ability to bridge design and development, reducing handoff friction, improving usability, and accelerating delivery. Experienced working with international teams, design systems, and modern front-end stacks

Skills

- **Graphic design**
Adobe Illustrator, Photoshop, 3D Vector Illustration, Logo Design, Branding, Social Media Design, Seasonal Campaigns
- **UI/UX & Web Design**
Figma, UI/UX Design, Wireframing, Prototyping, Responsive Web Design, Application Design
- **Development**
HTML5, CSS3, JavaScript, React, Next.js, Tailwind CSS, MUI, Git
- **Tools**
Jira, Trello, Slack, Docker

Work History

FRONT END Developer – KitCode

Jan 2025 – Present

- Designed and implemented responsive user interfaces for an international lottery platform using React, Next.js, Vite, Tailwind CSS, and MUI.
- Built reusable UI components and form patterns, improving consistency and development speed across features.
- Collaborated closely with backend developers and designers using Git and Bitbucket, ensuring smooth UI-data integration.

Senior Graphic Designer – Zeinous

Jul 2023 – Jan 2025

- Led rebranding projects, updating design systems and ensuring consistency across web, print, and marketing.
- Designed marketing assets and promotional campaigns that increased engagement by 30%.
- Mentored junior designers on Adobe Creative Suite best practices.

Graphic Designer – BGK Printing Services

August 2020 – July 2023

- Produced print-ready designs for brochures, banners, and event signage, reducing print revisions by 40%.
- Introduced digital mockups, helping clients approve designs 2x faster.

Education

Bachelor of Science in Information Technology

2015 – 2019

Mindoro State College – Bongabong, Oriental Mindoro